MEDIA ADVISORY   **FOR IMMEDIATE RELEASE**

Nation's Public-Private Partnership for Suicide Prevention to Hold Timely Press Call to Address Crisis Services and Response

Leading crisis services and suicide prevention experts convene in the wake of COVID-19 pandemic

The news media play a critical role in providing accurate, reliable information to the public in the wake of a pandemic, like COVID-19. The information journalists provide can help keep Americans safe and healthy—physically, emotionally, and mentally—both during and after a public health crisis. All Americans need to be equipped with the tools and resources to prevent a mental health or suicidal crisis. In addition, as physical distancing mandates have changed how some crisis services are accessed, it's important for Americans who are experiencing mental health and suicidal crises to know where they can turn to get the help they need and deserve.

To assist journalists in generating stories highlighting prevention tools and resources, as well as how to access crisis services, the National Action Alliance for Suicide Prevention (Action Alliance) will host a media call for reporters that will provide:

- access to some of the nation's leading subject matter experts in the crisis services and suicide prevention space;
- story ideas for developing coverage that is accurate and continues to promote help-seeking; and
- guidance about reporting on suicide and mental health to ensure stories follow best practices.

WHO:

- **Ms. Colleen Carr**, Director, National Action Alliance for Suicide Prevention, Education Development Center
- **Mr. Travis Atkinson**, President, Crisis Residential Association and Consultant, TBD Solutions LLC
- **Dr. John Draper**, Director, National Suicide Prevention Lifeline
- **Ms. Becky Stoll**, Vice President for Crisis and Disaster Management, Centerstone

WHEN: Thursday, April 30, 2020 at 1:00 p.m. EDT

RSVP: Email Maureen Iselin (miselin@edc.org) to receive dial-in information.

For more information about reporting on suicide, visit ReportingonSuicide.org.